



FRUIT
LOGISTICA

FRUIT LOGIS TICA

2018

7|8|9 FEBRUARY BERLIN

CONNECT
TO CHANGE

FRUITNET

MEDIA INTERNATIONAL



Messe Berlin

WHERE PEOPLE MEET PEOPLE, IDEAS SPARK NEW IDEAS.

- Nowhere else in the world can you make so many top contacts and hear about so many new ideas
- Connect with more than 3,000 exhibiting companies and 75,000 trade visitors from 130 countries at the leading global fresh produce show
- Berlin offers you fresh inspiration, the best information, and a host of new opportunities for your business





• **CONNECT WITH THE FUTURE OF YOUR BUSINESS.**

- All the leading decision makers, all the trends, all the innovations, from every sector of the industry and every link in the supply chain – all under one roof in Berlin
- Nowhere else in the world can you have such a complete overview of the constantly changing face of fresh produce
- Take a look into the future, prepare to react to changes in the industry, and plan a successful future for your own business

**WHERE PRESENT
AND FUTURE
COME TOGETHER.**



- FRUIT LOGISTICA's programme of forums and events



- **FRUITNET WORLD OF FRESH IDEAS**
An inspiring and entertaining multi-channel, multi-media forum of innovative ideas



- **FRESH PRODUCE FORUM**
The latest trends in the supply chain under discussion



- **TECH STAGE**
The arena for innovation in technology and machinery



- **LOGISTICS HUB**
New ideas for logistical solutions in the perishables sector



- **FUTURE LAB**
Pioneering ideas for the future of fresh produce today

Simultaneous translation in 5 languages



- **FRUIT LOGISTICA INNOVATION AWARD**

The year's leading innovations compete for the top award in the fresh produce sector

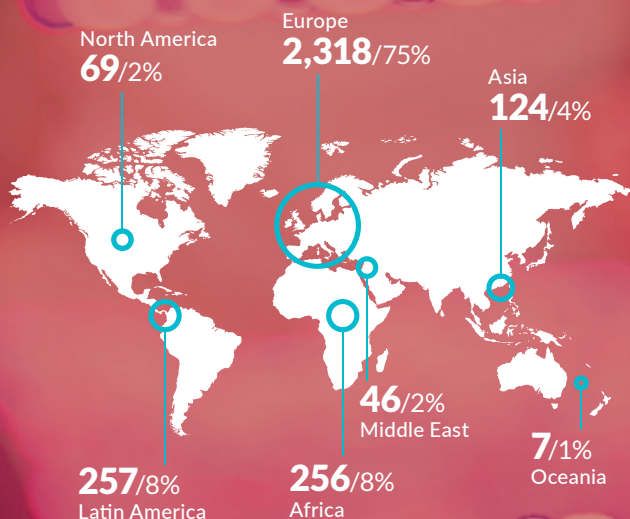
FRUIT LOGISTICA
Innovation Award
2018

- **SPOTLIGHT**

Product launches on show for the first time in Berlin



Number and origin of exhibitors 2017



CONNECT WITH THE WHOLE WORLD OF FRESH PRODUCE.

Over 75,000 trade professionals from every corner of the world come together to do business in Berlin...
...growers, suppliers, service providers and specialists from the entire global supply chain and every sector of the business:

- FRESH FRUIT AND VEGETABLES
- PACKING AND PACKAGING TECHNOLOGY
- PRODUCTION AND VARIETAL DEVELOPMENT
- MARKETING AND MARKET RESEARCH
- HANDLING, TRANSPORT, LOGISTICS, STORAGE

THE ONE-CLICK- CONNECTION: FRUITLOGISTICA.COM



Find all the information and contacts you need at **fruitlogistica.com**.

All FRUIT LOGISTICA exhibitors online at **FRUITLOGISTICA.COM > EXHIBITORS > VIRTUAL MARKET PLACE®**

- Your online exhibitor catalogue: All you need to know about the exhibitors and their products – with powerful search tools
- Your communication channel: The perfect online channel for contacts and meetings between trade visitors and exhibitors before, during and after the show
- Your networking platform: Set up your own network of contacts with other trade visitors

FRUIT LOGISTICA

7|8|9 February 2018 • 9.00 – 18.00 hrs

ONLINE TICKETS

58 EUR > 3-Day Ticket

31 EUR > 1-Day Ticket

Save up to

15%

For tickets and visitor information go to:

FRUITLOGISTICA.COM > TRADE VISITORS

Tickets at special rates from the FRUIT LOGISTICA representative in your country:

FRUITLOGISTICA.COM > CONTACT

15%

Save an extra

160 EUR > FRUITNET WORLD OF FRESH IDEAS
on 6 February 2018 + 3-Day Ticket

THE GLOBAL FRUIT LOGISTICA CONNECTION



**FRUIT
LOGISTICA**

GLOBAL
FRUIT LOGISTICA
Berlin
Every February



ASIA
FRUIT
LOGISTICA

CONTINENTAL
ASIA FRUIT LOGISTICA
Hong Kong
Every September



**优万
果**
FRUIT
LOGIS
TICA

NATIONAL
CHINA FRUIT LOGISTICA
Shanghai
Every May | Premiere 2018

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